FY10 Standardization & Testing Department  June 30, 2010

C1 – Better serve our core customers for improvement of public safety and quality of life

Definition  Provide programs, products and services to address the needs of governments and industries for the improvement of public safety and quality of life.

Measure 1: Number of re-established, or new products and services focused on power and renewable energy.
Target  Two re-established products under development. Three new products under development.
Status 1  Met
New – PTC 13, PTC 52 and V&V-30
Re-established – PTC 4, PTC 4.2 and PTC 19.10

Measure 2: Number of C&S workshops held (with or without a government agency).
Target  Finalize plans to hold a workshop on GD&T. Consider one other workshop.
Status 2: Met - Y14.5 free seminar was held on October 8, 2009 in Salt Lake City. It had about 50 attendees. Considering a B46 Workshop and a PTC 18 workshop.

Definition  Codes & Standards is seeking to develop a greater understanding of its customers’ needs (to become more customer focused).

Measure: Number of questionnaires issued to purchasers of a particular code or standard
Target  Issue four questionnaires, organize results and evaluate results.
Status: Exceeded - Questionnaires issued - A112.18.1, B1.20.1, B94.11, PTC 4 & PTC 19.1

F1 – Maximize Net Revenue

Definition  Maximize potential net revenue through global growth vis-à-vis increased understanding and use of ASME codes and standards.

Measure 1: Number of promotional material for GT&T or energy related standards prepared for ASME offices outside the US.
Target  Work with Marketing and two ASME offices outside the US to prepare promotional material for GT&T or energy related standards for their region.
Status: On-going - Working with Brussels office on GT&T for Europe and working with China office on GD&T. Also working on Energy Assessment brochure for both.

Measure 2: Number of new C&S Technical Seminar established.
Target  Work with CEI to hold a Technical Seminar on GD&T.
Status: Exceeded - Held four new 2 hour Workshops on GD&T during the April 2010 Y14 meetings in Dayton, Ohio.

Definition  Utilize a business plan approach to evaluate existing and new standards, and launch new programs, products, and services.
**Measure 1:** Number of existing products assessed via “Analysis of ASME Standards Portfolio” and new projects considered under “Criteria for Establishing New Codes or Standards”

**Target** 50% of existing products assessed, and six standards withdrawn, transferred or projects dropped

**Status:** On-going -
Withdrawals –A112.4.76 Withdrawn, Y14.32.2 project dropped.
A112.19.16 Withdrawal out for Public Review till June,
Y14.32.1M Withdrawal out for Public Review till June
Transferred the A112.20.3 project and A112.20.1 and A112.20.2 standards to American Society of Sanitary Engineering (ASSE).
Three B18 withdrawals balloted and received negatives.
Assessment – on-going – was not able to reach 50%. Last year we did 50%.

**Measure 2:** Determine standards/codes of related topics and process their consolidation

**Target** Submit two consolidations to publications (e.g., B18.x.x, B107.x00).

**Status:** Exceeded
B107.100 incorporating three other B107 standards - submitted to publishing
B107.500 incorporating twelve B107 standards - submitted to publishing
B18.21.1 incorporates B18.22.1 – Published

**I2 – Develop New and Expanded Market Relevant Content**

**Definition** Use resources on new and expanded content that aligns with needs of core customers.

**Measure:** Number of new or updated standards and other products that incorporate technological advances.

**Target** 20 new or updated products releases (e.g., Performance Monitoring,)

**Status:** Exceeded
11 New Standards, 11 Revisions and 3 addenda

**L2 – Develop volunteer resources**

**Definition** Attract and retain qualified volunteers and their supporting organizations, especially from overseas, to participate on committees developing C&S products.

**Measure 1:** Number of individuals, domestic and international, participating on committees developing C&S products

**Target** Appoint eight new international members.

**Status:** Exceeded – have appointed 7 international participates to PTC 52, 2 international participates to PTC 47, 1 international participate to A112 and Y14.

**Measure 2:** Number of local companies and/or universities to attend C&S meetings after being invited

**Target** Have five invited companies and/or universities attend a meeting.

**Status:** Exceeded – Three Individuals attended the Y14 meeting in Salt Lake City and one student attended the B89 meetings held in Charlotte. I will need some additional time to compile the results from all staff on this. Three from PTC 47, one from V&V-10